



**2010 GHYLAINE PAQUIN-BACK CONTEST:
creation of original teaching materials
for preschool, elementary and secondary students
to be offered free online
at fredericback.com**

In honour of Ghylaine Paquin-Back, a dedicated teacher and Frédéric Back's companion for 60 years, Atelier Frédéric Back launched in 2008 the **Ghylaine Paquin-Back Contest**, designed to stimulate the creation of original teaching materials to advance Ghylaine and Frédéric Back's environmental protection work.

Mission of Atelier Frédéric Back

Atelier Frédéric Back inc. was created to spread the message conveyed in Frédéric Back's body of work, to bring all his various works together and ensure their conservation, and to develop this collection for the use of the general public.

The activities of Atelier Frédéric Back are guided by the same spirit that has always inspired his work: to document and stand as a witness to the fragility of the world around us, to take action to protect the environment, and to support individuals and organizations working in this regard.

The official, bilingual *Caring Together* website, www.fredericback.com, launched on April 11, 2007, invites visitors to discover the man behind the artist and to learn about his life, work, values and commitment to the environment and social causes.

The Workshops section of the Caring Together website

The **Workshops** section is an essential part the site and is intended for students, teachers, parents and organizations. The bilingual activity kits it offers can be downloaded free of charge.

The kits are designed as modules that can be constantly enriched with new activities and whose content can be improved in response to comments posted by users.

They are intended to support individuals and educational establishments in their efforts to organize activities to encourage reflection on the concepts of social commitment and responsibility, to stimulate creativity in the areas of writing, speaking, visuals arts and the environment, and to encourage young people to take concrete action - *caring together* for our planet.

In awakening kids, teachers and parents to the active role they can play as citizens of today and tomorrow, these activity kits fulfill Frédéric Back's wish to make his life's work accessible, useful and inspiring!

*"We are all artists in our own way,
with an infinite palette of ways of caring for our world.
In using our individual talents and abilities,
we can help re-establish the global balance that is essential to life.
It is up to each and every one of us to think, question and take action
to achieve the future we desire and, hopefully, to leave
a more beautiful, more promising world than the one we inherited."
Frédéric Back*

Ghylaine Paquin-Back Contest 2010

1- Background

With her concern for others, Ghylaine was a dynamic and dedicated teacher. She studied at the École Normale de Saint-Jérôme from 1939 to 1942 and for the next ten years taught grades 1 to 8 at schools in the Commission scolaire de Montfort et de Huberdeau.

Ghylaine left teaching to care for her family and bring up her three children. In 1966, she continued her education at École Cardinal-Léger in Montreal, worked as a substitute teacher and then ran a home-based kindergarten for four years. From 1980 to 1983, she taught French at the École hébraïque d'Outremont.

Ghylaine has always been an inspiring and imaginative partner for Frédéric, generously supporting him in the joys and hardships of his demanding life. Sharing knowledge and resources is an ideal that she continues to promote with all her heart.

It is to pay tribute to Ghylaine that this contest was created by her husband and Atelier Frédéric Back.

2- Contest objectives

-To stimulate the creation of original teaching materials for **preschool, elementary and secondary** students, in order to spread the message conveyed in Frédéric Back's body of work.

-To make use of the wealth of materials available on fredericback.com in a way that's fun for kids.

-To help kids learn to respect their fellow human beings, all living organisms and the earth's resources.

-To stimulate creativity in the areas of writing, speaking, visual arts and the environment.

-To suggest concrete action that can be taken with regard to our fragile planet, exploitation of living species, overuse of natural resources, and basic respect for others.

-To encourage kids to show they *care together*, at school and in the community.

3- Choice of subject and themes

Projects submitted for this contest can be based on:

-anything on the fredericback.com website and/or copyright-free materials easily accessible elsewhere on the Internet.

-Frédéric Back's films (including those already used in activity kits in the Workshops section of the website).

4- Project presentation : please, refer as a model to the activity kits already on-line at fredericback.com

- Indicate what age group or educational level the activity kit is designed for.
- State the objective and main theme of the activity kit.
- Indicate the number of workshops included in the activity kit.
- List the activities in each workshop and describe the goals of each activity:
 - ::preliminary activities;
 - ::activities;
 - ::follow-up activities;
 - ::materials required for the activity;
 - ::images selected from fredericback.com;
 - ::any other copyright-free images selected;
 - ::list of Internet sites and information sources.

5- Conditions

- The contest is bilingual; projects may be submitted in English or French.
- The contest is open to everyone: parents, teachers, educators, group leaders, college or university students in education, environmental studies, visuals arts, literature, etc.
- The projects should be designed for use at the preschool, elementary or secondary level, unless the design of the kit makes it suitable for more than one educational level or age group.
- Projects may be submitted by an individual or a group.
- The projects may have been previously tried out with kids.
- The projects should preferably use resources that are directly available in the different sections of the Caring Together website, fredericback.com, (excerpts from animated films, texts, posters, illustrations and gouaches).
- The **Ghylaine Paquin-Back Award** will be presented to a project whose activities emphasize:
 - writing and speaking skills;
 - visual arts;
 - environmental awareness.

**CONTEST ENTRY FORM
TO BE SUBMITTED TO ATELIER FRÉDÉRIC BACK
BY DECEMBER 30, 2009**

2010 Ghylaine Paquin-Back Contest Rules

The contest is organized by Atelier Frédéric Back inc.

1. Duration of contest

- The contest runs from October 1, 2009 to March 31, 2010
- To enter, participants must send:
 - a **project summary** (max. 2 pages) and
 - a **signed copy of the contest entry form**to Atelier Frédéric Back, 3516 Kent Ave, Montreal, QC, Canada H3S 1N2
or to info@fredericback.com.
This entry must be received no later than December 30, 2009.

2. Prizes

All winning projects will be made available on fredericback.com.

Grand prize

-Atelier Frédéric Back will present one (1) \$1,500 cheque to the creator(s) of the winning project and will take care of the design and illustration of the activity kit and of having it translated (French/English). This new bilingual activity kit will be included on line in the Workshops section of the website.

Preschool-level prize

One prize for the best preschool-level project submitted: one (1) Frédéric Back giclée digital print numbered and hand-signed by the artist (\$250 value). These activity kits will be included **as a pdf document** in the Workshops section of the website.

Elementary-level prize

Two prizes for the best elementary-level project submitted: one (1) Frédéric Back giclée digital print numbered and hand-signed by the artist (\$250 value). These activity kits will be included **as a pdf document** in the Workshops section of the website.

Secondary-level prize

Two prizes for the best secondary-level project submitted: one (1) Frédéric Back giclée digital print numbered and hand-signed by the artist (\$250 value). These activity kits will be included **as a pdf document** in the Workshops section of the website.

3. Determination of winners

The winning projects will be selected by the jury from among **all projects received by Atelier Frédéric Back no later than March 31, 2010**.

The five-member jury will consist of two representatives of Atelier Frédéric Back, one representative of the Établissements Verts Brundtland movement, one representative of CLUB 2/3 and one representative of the Canadian Teachers' Federation.

The jury is solely responsible for judging the projects, based on the following four criteria:

- 1- compliance with the objectives of the **2010 Ghylaine Paquin-Back Contest**;
- 2- originality and innovativeness of the project;
- 3- project's possible impact on school or community life;
- 4- quality of presentation.

(participant's initials)

The jury may rule on anything not provided for in the contest rules. The jury's decisions are final. Atelier Frédéric Back will inform the winners by phone. The winners and Atelier Frédéric Back may agree on how the prizes are to be presented. The prizes will be presented by December 31, 2008.

4. Announcement of winners

The winners will be officially announced in a news release by May 14, 2010.

5. Eligibility

The contest is open to everyone, whether citizen of Canada or not, and everyone is encouraged to enter.

6. General considerations

In accepting a prize, the winner agrees to grant a non-exclusive licence for the content of the activity kit to be used for the fredericback.com website, without any other financial compensation and without limit as to time or territory of use.

Prizes must be accepted as awarded and cannot be exchanged, substituted for another prize or transferred to another person. The contest organizers' decisions in this regard are final. The winners relieve the contest organizers of any liability for damages that may arise from the acceptance and use of a prize.

In entering the contest, all winners authorize the organizers to post their name on fredericback.com.

The winners consent to Atelier Frédéric Back's using their name for promotional purposes without any additional compensation.

Atelier Frédéric Back inc. reserves the right to terminate the contest if events beyond its control prevent it from continuing. In such case, it shall assume no liability for the discontinuation.

Participants acknowledge that they have read these contest rules and agree to abide by them.

I, _____, declare that I have read the rules and conditions of the
(print name)

2010 Ghylaine Paquin-Back Contest and agree to abide by them.

(participant's signature)

Full name:

Address:

Home Phone number:

Work Phone number:

Fax number:

Email:

Name and address of participant's school or institution (optional):